

CLEVELAND INDIANS “FILL THE HOUSE FOR CHARITY” RETURNS TO PROGRESSIVE FIELD IN 2011

*The Cleveland Indians Provide Over \$1.1 Million
and Continued Support for Local Non-Profit Organizations*

*Every Wednesday Home Game in 2011 Showcases a Local Non-Profit Organization at Progressive Field
\$5 Donated for Every Ticket Sold by Charity and
\$1 Donated to Charity for EVERY Paid Ticket that Game*

CLEVELAND, OH --- The Cleveland Indians today announced the return of the popular and successful community outreach initiative “**Fill the House for Charity**”. For 13 Wednesdays throughout the 2011 Major League Baseball season the Cleveland Indians will partner with a Northeast Ohio non-profit organization to provide much-needed funds and the opportunity to raise awareness for their specific cause. Since its inaugural season in 2009, this initiative has raised more than \$1,100,000 in monetary and in-kind donations for the participating Ohio non-profits.

The Indians organization works to improve the quality of life and share the spirit of citizenship and community with those living in and around Cleveland while using the great game of baseball as the backdrop. Through the Cleveland Indians Community Outreach Department, the Indians are dedicated to supporting programs, groups and activities that make a positive impact on families, fans and citizens of Northeast Ohio.

Each participating non-profit organization will generate revenue through the sale of discounted Indians tickets for their specific game and utilize Progressive Field to share their goodwill message. **The Indians will donate \$5 per every ticket sold by the agency, as well as donate an additional \$1 for every ticket sold to their game.**

The 13 “Fill the House” participating service agencies will also receive a variety of event promotions, day of game presence and sales initiative tools such as in-game mentions, in-game check presentation and various auction items to help raise additional funds (suite, autographed items, ceremonial first pitch, etc.). In addition, the Indians will provide promotional support to help raise awareness for the Charity and its event date to include radio and TV network promotions, a webpage dedicated to Fill the House for Charity, inclusion in each game day program (Batter Up!) and a scoreboard feature showcasing the organization.

By attending “Fill the House” Wednesday games during the 2011 season, Tribe fans will be able to share the positive mission of each local non-profit. Enjoy Indians Baseball and support a cause close to your heart—a winning combination!

Below is the list of participating non-profits that appreciate your support.
Tickets for Fill the House game dates and the entire regular season on sale February 28.

2011 PARTICIPATING FILL THE HOUSE FOR CHARITY ORGANIZATIONS

Game Date	Opponent	Organization
April 6	Boston Red Sox	Diabetes Association of Greater Cleveland
April 27	Kansas City Royals	Cleveland Animal Protective League
May 11	Tampa Bay Rays	Center for Families and Children
May 25	Boston Red Sox	American Red Cross of Greater Cleveland
June 8	Minnesota Twins	Berea Children's Home & Family Services
June 22	Colorado Rockies	Special Olympics Ohio
July 6	New York Yankees	United Way of Greater Cleveland
July 27	Los Angeles Angels	Shoes and Clothes for Kids
August 10	Detroit Tigers	Ronald McDonald House of Cleveland
August 24	Seattle Mariners	Coats for Kids
August 31	Oakland Athletics	Our Lady of the Wayside
September 7	Detroit Tigers	American Cancer Society
September 21	Chicago White Sox	Salvation Army of Greater Cleveland

For more information on Fill the House visit indians.com/fillthehouse or call 216.420.HITS.